

TRANSIT CERTIFICATION NEWS

A newsletter from the APTREX Institute



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Make 2003 your year for Certification

The start of a new year naturally inspires new goals. With your accomplishments of 2002 behind you, now is a good time to review your plans for the months to come. As the transit industry's leader in the Professional Certification process, APTREX Institute has an insider's view of what it takes to move ahead in our industry. Start by asking yourself these fundamental questions:

- What am I doing to make 2003 better than 2002?
- What educational elements will I seek to improve my skills?
- Am I interested in promotional opportunities and getting ahead?
- What does my career path look like over the next three years?
- Do I have a circle of influence around me to support my goals?

How can the APTREX Institute help you



achieve your goals? Since our launch in 2001, more than 165 transit supervisory and management personnel have sought professional transit certification. For more information on the benefits of certification, visit the APTREX Institute website at www.aptrex.com.

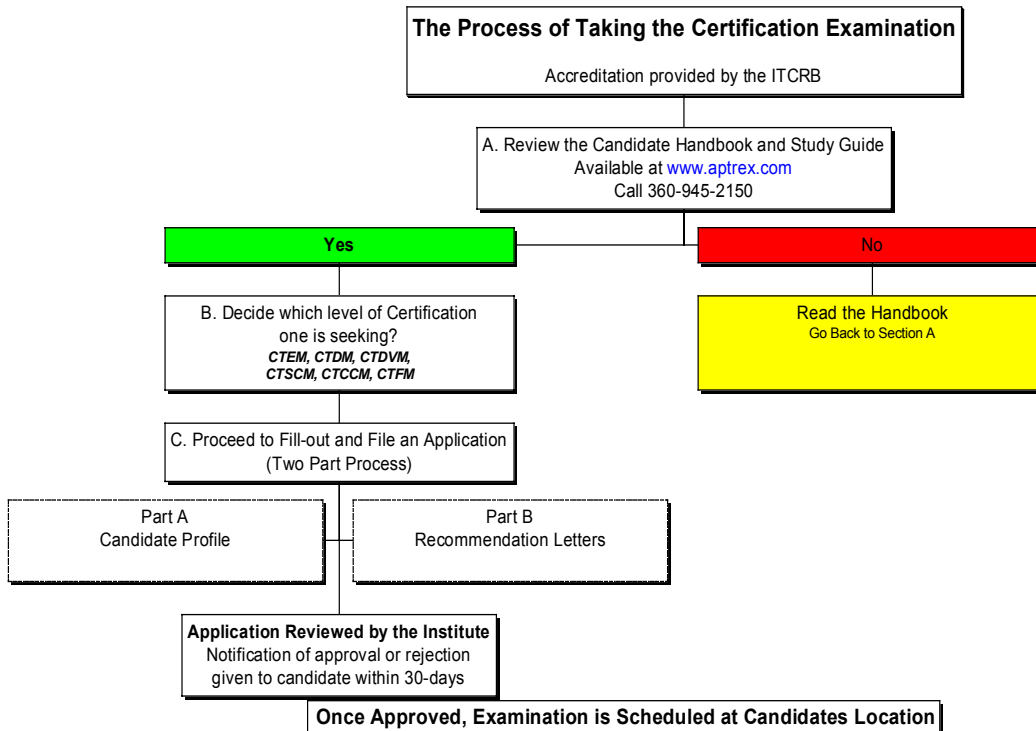
In 2003, the transit industry will embark on the reauthorization of the Transportation Equity Act for the 21st Century, known as TEA-21. We will see the biggest-ever investment in our transportation systems. How will this influence you? Visit www.apta.com for further information. The staff at APTREX would like to wish all of you a joyous, healthy and safe holiday season. We look forward to hearing from you in 2003.

David M. Stumpo, President,
APTREX Institute

Who's Who of Certified Transit Managers

Alan L. Hooks, CTSCM, MARTA
Allan Fung, CTDVM, SamTrans
Angela Ho, CTFM, SamTrans
Ann Geter, CTDVM, COTA
Bernard Susanto, CTSCM, SamTrans
Bill Welch, CTD, SamTrans
Brian Kelleher, CTDVM, SamTrans
Brian Lee, CTFM, SamTrans
Carol Smith, CTDVM, MARTA
Charles A. Harper III, CTDVM, MARTA
Charles Kalb, CTD, AC Transit
Chuck Harvey, CTD, SamTrans
D. M. Stumpo, CTEM, CMBC
Daniel C. Lillin, CTSCM, AC Transit
David Olmeda, CTD, SamTrans
David Quiroga, Jr., CTFM, METRO
David Wright, CTDVM, MARTA
Denise Crawford, CTDVM, AC Transit
Donald Esse, CTSCM, SamTrans
Doug Johnson, CTDVM, SamTrans
Elizabeth M. Wiecha, CTDVM, SamTrans
Eugene C. Jones, CTFM, METRO
Gail Franklin, CTSCM, MARTA
Harold Douglas Akin, CTSCM, MARTA
Hector A. Leal, CTFM, METRO
James Bae, CTSCM, MARTA
James E. Daley, CTSCM, COTA
James M. Cunradi, CTSCM, AC Transit
James W. Coles, Jr., CTSCM, COTA
Jeff Johnson, CTDVM, SamTrans
Jennette D. Mitchell, CTFM, METRO
Jerry Kirzner, CTD, SamTrans
Jim Castagno, CTDVM, SamTrans
Joan M. Strahan, CTSCM, AC Transit
John Ledbetter, CTFM, SamTrans
Johnny Dunning, Jr., CTFM, MARTA
Joseph Virkstis, CTFM, MARTA
Ken A. McDonald, CTD, MARTA
Larry Pulliam, CTSCM, MARTA
Manny Herrera, CTD, RTD Denver
Marian Clements, CTDVM, MARTA
Michael Andrade, CTFM, METRO
Monica Colondres, CTD, SamTrans
Nancy M. Skowbo, CTD, AC Transit
Patrick G. Stephens, CTD, COTA
Paul Stumpo, CTFM, SEPTA
Richard Boullain, CTDVM, MARTA
Rita Haskin, CTD, SamTrans
Robert Keith Bithell, CTDVM, AC Transit
Roger Lawrence, CTSCM, SamTrans
Ronald Barnes, CTEM, COTA
Ross Weir, CTDVM, SamTrans
Roy Patton, CTFM, METRO
Sandra Lewis-Williams, CTSCM, AC Transit
Shawn Lindemann, CTFM, METRO
Stephen C. Yuszka, CTDVM, COTA
Steve Frew, CTSCM, SamTrans
Trevor R. Ocock, CTSCM, COTA
W. Stan Alverson, CTSCM, COTA
Wendell Eitson, CTFM, METRO
William C. Peter, CTDVM, MARTA
William Wilmot, CTSCM, BAH
Willie Dan Moore, CTFM, METRO

How to Achieve Certification



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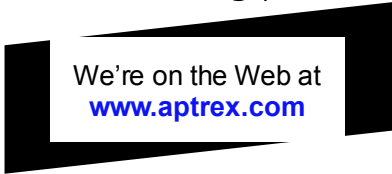
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Ron Barnes of COTA Awarded CTEM



The President and CEO from the Central Ohio Transit Authority (COTA), Ron Barnes, was awarded the Certified Transit Executive Manager (CTEM) designation.

Mr. Barnes is very well known as a leader in the transit industry. Receiving the Certified Transit Executive Manager (CTEM) designation, shows his drive toward excellence in everything he does. In addition, Mr. Barnes has been a leader in employee development and shows his support to his organization.

He has been quoted when it comes to raising public confidence and his mantra for transit in Columbus is, "Whoever needs a ride, gets a ride in our community." Mr. Barnes' leadership begins with employees, but it certainly doesn't stop there. Mr. Barnes has been changing the way Columbus thinks about transit.

Other members of the COTA staff that certified through the APTREX Institute includes: Ann Geter, James Daley, James Cole, Patrick Stephens, Stephen Yuszka, Trevor Ocock, and W. Stan Alverson. Congratulations to the COTA staff!

SPECIAL CERTIFICATION OFFER **10% OFF ALL EXAMINATIONS**

Expires: March 31, 2003

Mention: Newsletter Offer

Put Strategies in place for Successful Workforce Retention

Transportation leaders know that successful systems can't be run without exemplary employees. In order to develop and retain the industry's workforce, the experts make it clear that assessment, training, and development are core to any system to achieve long-range success.

Research shows that very few systems link the training they currently purchase and/or approve to accredited programs.

The attention is on short-term fixes, rather than long-term outcomes. The result is that the industry wastes time trying to recover from lost talent, or short workforce retention.

More than 80% of our industry is made up of front-line workers and front-line supervision. Acknowledging their value through a recognized certification process is an investment in their future with your system.

Is employee recognition through a certified workforce part of your plan?

As Manual Hererra of RTD Denver told the APTA Bus Conference in Minneapolis, "Certification requires assessment by an independent professional organization." Working with North America's transit systems, APTREX Institute offers the necessary partnerships to provide the industry's only Professional Certification process.

Certification Demonstrates Expertise



Allan Fung, an Engineer from Sam Mateo County Transit District completed his Certification for Division Manager. He stated, "The APTREX Institute Certification Program provides a certification program that is absent in the transit industry and allows for the recognition of achievements of individuals in the field.

This certification demonstrates the expertise the individual has achieved throughout his/her career and promotes the professional standards and achievements required in the industry. It is also a step of continuous improvements in one's career and substantiates (through the certification process) that the individual is a knowledgeable leader in the transit industry." Congratulations Allan!



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